

SPONSORSHIP OPPORTUNITIES

# CAPITAL AREA DENTAL FOUNDATION GALA

*a celebration of smiles*

April 13, 2019

Hyatt Regency

208 Barton Springs Road

Austin, TX 78704

**CADF**

Capital Area  
Dental Foundation



Capital Area  
Dental Foundation

Dear Friends,

Our community consistently ranks at the top of the most prestigious livability lists, population growth continues its seemingly endless expansion, and the housing market remains white hot. Without a doubt, Central Texas is one of the best places to live and work in the country. However, not all of our neighbors have prospered in these times of transformation, and significant affordability, equity and mobility challenges continue to exist in our region.

Perhaps the most important and seemingly irredeemable issue we face is the access to affordable healthcare for some of our community's most vulnerable residents. For more than a decade, the Capital Area Dental Foundation has worked to deliver on one facet of this challenge by providing life-changing charitable dental care to our neighbors in need.

It is our mission to provide the transformative dental care that has the power to renew confidence, remedy pain and promote overall wellness. Through the generous contribution of time, talent and financial investment of our nearly 185 volunteer providers, business partners and stakeholders, we treated over 1,400 patients, totaling more than \$1,200,000 in charitable care in 2018 alone.

On April 13th at the Hyatt Regency, we look forward to sharing the meaningful stories that come out of this work and celebrating the Foundation's success over the last year. We hope to have your support in helping to raise the necessary funds crucial to the sustainability of our mission.

On behalf of the CADF leadership, volunteers and patients, we thank you for your interest in the Foundation and invite you to join us to help build upon the legacy fostered over the last 10 years. Enclosed in this sponsorship prospectus, you will learn more about how your business or organization can get involved. Should you have any questions, please don't hesitate to contact Adam McKeivier, Executive Director, at 512-992-1712 or [adam@capitalareadentalfoundation.org](mailto:adam@capitalareadentalfoundation.org).

Graciously,

Dr. Kelly Keith  
2019 Gala Co-Chair

Jennifer Aaron  
2019 Gala Co-Chair



## SPONSORSHIP OPPORTUNITIES

Your sponsorship is not only a great way to gain visibility for your organization, build meaningful relationships, and have a great time with colleagues; it's an excellent way to personally help make a difference by supporting those in need of charitable dental care.

### Presenting Partner | **SOLD!**

- Premiere reserved seating for 10 guests (1 table)
- Twenty (20) drink tickets, two (2) bottles of wine and two (2) bottles of champagne at your table
- Complimentary valet parking for two (2) vehicles and garage parking for three (3) vehicles
- 30,000 casino chips per guest
- Public recognition as the Presenting Sponsor in all CADF Gala promotions
- Prominent verbal and printed acknowledgment prior to and during the event
- Five (5) social media mentions during event promotion
- Logo on CADF Gala webpage
- Post-event recognition in special press release, CADF Donor spotlight email blast
- Inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees



### Diamond Sponsor | **\$5,000**

- Premier reserved seating for 10 guests (1 table)
- Ten (10) drink tickets, two (2) bottles of wine and one (1) bottles of champagne at your table
- 30,000 casino chips per guest
- Public recognition as the Diamond Sponsor in all CADF Gala promotions
- Prominent verbal and printed acknowledgment prior to and during the event
- Two (2) social media mentions during event promotion
- Logo on CADF Gala webpage
- Inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Logo inclusion in post-event appreciation email to all attendees



### Special Offer - Sponsorship Upgrade | **\$2,000**

- One (1) room at the Hyatt Regency
- Open bar for all guests at your table (Maximum-10 guests)
- Overnight parking for 1 car & 5 valet parking vouchers for your guests to use the night of the event



## SPONSORSHIP OPPORTUNITIES CONTINUED

### **Gold Sponsor | \$2,500**

- Premier reserved seating for 8 guests
- Eight (8) drink tickets
- 20,000 casino chips per guest
- Verbal and printed acknowledgment prior to and during the event
- One (1) social media mention during event promotion
- Logo on CADF Gala webpage
- Inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in post-event appreciation email to all attendees

### **Silver Sponsor | \$1,500**

- Premier reserved seating for six (6) guests
- Six (6) drink tickets
- 20,000 casino chips per guest
- Verbal and printed acknowledgment prior to and during the event
- Logo on CADF Gala webpage
- Inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in post-event appreciation email to all attendees

### **Bronze Sponsor | \$1,000**

- Name inclusion on CADF Gala webpage
- Four (4) reserved seats
- One (1) drink ticket per guest
- 10,000 casino chips per guest
- Name inclusion in event program
- Name inclusion in sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in post-event appreciation email to all attendees



## EXCLUSIVE UNDERWRITING OPPORTUNITIES

Your sponsorship is not only a great way to gain visibility for your organization, build meaningful relationships, and have a great time with colleagues; it's an excellent way to personally help make a difference by supporting those in need of charitable dental care.

### High Roller Casino | \$7,500

- Premium reserved seating for ten (1 table)
- Logo inclusion on event invitation
- Logo on CADF Gala webpage
- Ten (10) drink tickets, two (2) bottles of wine and one (1) bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage during the event
- Signage on casino tables
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Logo inclusion in the post-event appreciation email to all attendees
- Recognized as in exclusive, pre- and post-event social media post

### Cocktail Hour | SOLD

- Premium reserved seating for ten (1 table)
- Logo inclusion on event invitation
- Logo on CADF Gala webpage
- Ten (10) drink tickets, two (2) bottles of wine and one (1) bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage during the event
- Custom napkins with your logo used during the cocktail hour
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Logo inclusion in the post-event appreciation email to all attendees





## EXCLUSIVE UNDERWRITING OPPORTUNITIES CONTINUED

### **Entertainment | \$5,000**

- Premium reserved seating for eight (8)
- Logo inclusion on event invitation
- Live linked logo on CADF Gala webpage
- Eight (8) drink tickets, two (2) bottles of wine and one (1) bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage during the event
- Signage on casino tables
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Logo inclusion in the post-event appreciation email to all attendees

### **Impact Video | \$5,000**

- Premium reserved seating for eight (1 table)
- Logo and appreciation included at the end of the impact video played during the event
- Logo inclusion on event invitation
- Live linked logo on CADF Gala webpage
- Eight (8) drink tickets, two (2) bottles of wine and one (1) bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage during the event
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Logo inclusion in the post-event appreciation email to all attendee



## EXCLUSIVE UNDERWRITING OPPORTUNITIES CONTINUED

### Dessert | SOLD!

- Reserved seating for six (6)
- Logo imprinted on all attendee desserts
- Six (6) drink tickets
- 10,000 casino chips per guest
- Visual recognition from the stage during the event
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in the post-event appreciation email to all attendees



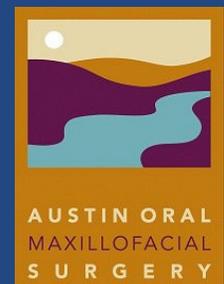
### Centerpiece | SOLD!

- Reserved seating for six (6)
- Logo included on all centerpieces
- Six (6) drink tickets
- 10,000 casino chips per guest
- Visual recognition from the stage during the event
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in the post-event appreciation email to all attendees



### Photo Booth | SOLD!

- Reserved seating for six (6)
- Logo inclusion on all digital photos taken at the booth
- Logo on CADF Gala webpage
- Six (6) drink tickets
- 10,000 casino chips per guest
- Visual recognition from the stage during the event
- Logo inclusion on event signage
- Logo inclusion in the event program
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter
- Name inclusion in the post-event appreciation email to all attendees



### Deadlines to receive time-sensitive sponsor recognition:

Save-the-Date | November 15, 2018

Formal Invitation | January 31, 2019

All other materials | March 29, 2019



## SPONSOR CONTRACT

**For questions regarding your sponsorship, please contact Adam McKeivier at 512-992-1217**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### **I would like to sponsor at the following level:**

- Presenting Partner (SOLD)
- Diamond Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$1,000)

### **Exclusive Underwriting Opportunities**

Please confirm with CADF before selecting - opportunities are limited

- Casino (\$7,500)
- Cocktail Hour (SOLD)
- Entertainment (\$5,000)
- Video (\$5,000)
- Dessert (SOLD)
- Photo Booth (SOLD)

I can't make it this year, but I would like to give a tax deductible donation of \$\_\_\_\_\_ to CADF.

### **Don't Miss Out! You can upgrade your sponsorship for an additional \$2,000 and receive:**

One (1) room at the Hyatt Regency, open bar for your guests, 1 overnight parking pass, 5 additional parking vouchers and an additional \$10,000 in casino chips

- Yes, please upgrade my sponsorship.
- No, I do not want to upgrade my sponsorship.

**Checks should be mailed to:  
Capital Area Dental Foundation  
3305 Steck Ave, Suite 200  
Austin, TX 78757**

Email: [adam@capitalareadentalfoundation.org](mailto:adam@capitalareadentalfoundation.org)  
Online Form: [www.capitalareadentalfoundation.org/gala](http://www.capitalareadentalfoundation.org/gala)  
Thank you - Your support makes a difference!