

2015 GOLF CLASSIC

Sponsorship Opportunities

*Friday, November 20, 2015
Avery Ranch Golf Club*

*7:00am - Registration, Driving Range, Breakfast
8:00am - Shotgun Start (4-person scramble)
1:30pm - 19th Hole After Party & Lunch Reception*



CADS
CAPITAL AREA
DENTAL SOCIETY

CADF

Capital Area
Dental Foundation



Capital Area
Dental Foundation

Dear Friend,

Thank you for your interest in the 2015 CADS/CADF Golf Classic! This new golf tournament will benefit the Capital Area Dental Foundation (CADF) and host approximately 120-175 people from the dental community to celebrate the work that CADF provides throughout the Austin area.

CADF is the charitable arm of the Capital Area Dental Society (CADS), a 700-member organization with a purpose to serve, represent and support its member dentists so that they may better serve the needs of our community. From its humble beginnings in 2008, the Capital Area Dental Foundation has truly blossomed into a growing and giving community foundation in its five-county region. CADF has now served thousands of underserved Central Texans, with the help of over \$1 million in donated care from a network of over 100 dentists and a number of esteemed partner organizations.

Since 2012, CADF has seen an increase of 31% in total patients treated through its five dental programs, for a total of 841 lives changed in 2014. This includes patients everyday who are in pain, cannot eat, or are too embarrassed to smile. CADF aims to break that cycle, and to be the primary resource for Central Texans that do not have access to dental care in our community, with a focus on the poor and disabled.

On behalf of those patients in need of vital dental care, I truly appreciate your consideration of this generous investment in CADF. With your partnership, more patients can be healed and smile with confidence and comfort.

I look forward to celebrating with you at the event in November!

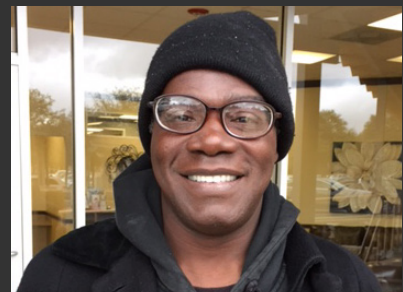
Graciously,

Matthew J. Heck, MS, DDS
2015 Golf Classic Chairman
CADS President-Elect

You can change a life...



"When I met Dr. Kelp, I was so ashamed of my appearance that I rarely left the house," said CADF-Season for Caring patient, Manuela Alcantar. "I don't know how we can thank Dr. Kelp and CADF. They have done so much for us and have truly changed our lives."



Steve Bradshaw,
CADF-Goodwill
Central Texas
patient, before
and after
treatment.



Sponsorship Opportunities

Please join the Capital Area Dental Society and the Capital Area Dental Foundation for a fun day of golf and camaraderie.

DEADLINE for sponsorships to receive printing and time-sensitive benefits:
Friday, October 16, 2015 by end of business day.

*Sponsorships are filled on a first come, first served basis.
Additional 19th Hole After Party tickets are available for purchase for \$25 each.*

Eagle Sponsor- \$4,000

- Includes 1 team registration (4 players)
- Premiere Hole Sponsorship
 - Opportunity to greet players at your designated hole
 - Signage indicating your sponsorship displayed at your designated hole
 - An additional 4 After Party tickets for non-players representing you at your designated hole
- Opportunity for prime ad placement in every player's golf cart (1/2 page)
- 1 FREE booth at a CADS CE meeting of your choice (\$400 Value)
- Special acknowledgement during both breakfast and lunch announcements
- Opportunity to provide a goody item in all players' welcome bags
- Visual recognition on screen in reception room and on event banner
- Logo recognition on both CADF and CADS websites with hyperlink
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)
- Special recognition on CADF and CADS e-communications

Birdie Sponsor - \$3,000

- Includes 1 team registration (4 players)
- Premiere Hole Sponsorship
 - Opportunity to greet players at your designated hole
 - Signage indicating your sponsorship displayed at your designated hole
 - An additional 2 After Party tickets for non-players representing you at your designated hole
- Special acknowledgement during both breakfast and lunch announcements
- Opportunity to provide a goody item in all players' welcome bags
- Visual recognition on screen in reception room and on event banner
- Logo recognition on both CADF and CADS websites with hyperlink
- Print recognition in the sponsor acknowledgement page in 1 CADS CapStar publication
- Special recognition on CADF and CADS e-communications

Beverage Cart Sponsor - \$2,500

(only 1 opportunity available)

- Includes registration for 2 players
- Opportunity to have your own golf cart and ride beside the beverage cart to greet players
 - Logo and acknowledgement placed on the 2 available beverage carts
- Opportunity to provide a goody item in all players' welcome bags
- Visual recognition on screen in reception room
- Logo recognition on both CADF and CADS websites
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)
- Special recognition on CADF and CADS e-communications

19th Hole After Party & Lunch Reception Sponsor - \$2,000

(only 1 opportunity available)

- Includes registration for 2 players
- Opportunity to speak during the reception during the lunch kickoff
- Appreciation and acknowledgement signage placed throughout the reception room and on the screen during lunch hours
- Opportunity to provide a goody item in all players' welcome bags
- Logo recognition on both CADF and CADS websites
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)

Breakfast Sponsor - \$1,500

(only 1 opportunity available)

- Includes registration for 2 players
- Opportunity to speak during the breakfast kickoff
- Appreciation and acknowledgement signage placed throughout the reception room and on the screen during breakfast hours
- Opportunity to provide a goody item in all players' welcome bags
- Logo recognition on both CADF and CADS websites
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)

Contest Sponsor - \$750

(3 opportunities available)

- Includes 1 free individual registration (1 player)
- Hole Sponsorship
 - Opportunity to greet players at the contest hole of your choice
 - Signage indicating your sponsorship displayed at your contest hole
- Recognition on screen in reception room
- Opportunity to provide a goody item in all players' welcome bags
- Logo recognition on both CADF and CADS websites
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)

Hole Sponsor - \$500

(limited opportunities available)

- Includes 1 free individual registration (1 player)
- Signage indicating your sponsorship displayed at your designated hole
- Recognition on screen in reception room
- Opportunity to provide a goody item in all players' welcome bags
- Logo recognition on both CADF and CADS websites
- Print recognition in the sponsor acknowledgement page in CADS Newsletter (Capital Star)



Sponsorship Form

2015 CADS/CADF Golf Classic
November 20, 2015
Avery Ranch Golf Club
10500 Avery Club Drive
Austin, TX 78717

*Submit by: Friday, October 16, 2015 to
Capital Area Dental Foundation
401 West 15th Street, Suite 695
Austin, TX 78701*

For questions about your sponsorship, please call Kristen Whaley at 512-992-1217.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

I would like to be publicly recognized as: _____

I would like to sponsor at the following level:

_____ Eagle Sponsor (\$4,000) _____ Breakfast Sponsor (\$1,500)

_____ Birdie Sponsor (\$3,000) _____ Contest Sponsor (\$750)

_____ Beverage Cart Sponsor (\$2,500) _____ Hole Sponsor (\$500)

_____ 19th Hole After Party & Lunch Reception Sponsor (\$2,000)

I would like to make a tax-refundable donation of \$_____ to CADF

Additional Lunch Tickets for 19th Hole After Party (for non-players NOT included in your sponsorship package): Number of Tickets _____ @ \$25 each = _____

Please provide the name(s) of players participating according to your sponsorship level:

Note: Players receive free breakfast and lunch

Team Name (if applicable): _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Don't Miss out! Players can purchase Super Tickets for \$25 each to receive:
Two additional drink tickets, two mulligans and one entry into the raffle for amazing prizes!

Yes, please include ____ Super Tickets for our team

No, I do not want to purchase Super Tickets

Please provide the name(s) of hole representatives according to your sponsorship level:

Note: Hole representatives receive free lunch ticket

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Payment Information:

Visa/MC/AmEx/Discover Check enclosed Send me an invoice

My Total: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Billing address: _____

*You can also pay by phone at 512.992.1217
Checks should be made payable to: Capital Area Dental Foundation

You can submit this form by:

Mail: Capital Area Dental Foundation

401 West 15th Street, Suite 695

Austin, TX 78701

Email: k.whaley@capitalareadentalfoundation.org

Fax: 512.777.4059

Thank you! We are excited to see you at the event. Your support makes a difference!